



Healthcare Development Partnership

**Editors Contact: Dave Hill**  
**Tel. +44 (0)1869 327 459**  
**Cell. +44 (0) 77 02 70 76 31**  
**Email: [dave@the-hdp.com](mailto:dave@the-hdp.com)**

**FOR IMMEDIATE RELEASE**

A NEW VENTURE intended to help provide focused New Product Development (NPD) support for healthcare businesses has been launched in the UK. The Healthcare Development Partnership (HDP) has been established by a group of highly skilled, experienced, like minded specialists and their companies who have come together to offer a complete healthcare product development service.

In addition to helping established companies redefine their market positioning and revamp and reinvigorate their product ranges, the new venture will help start-up healthcare businesses overcome difficult first hurdles, by bringing together all of the necessary resources under one umbrella - to get to market **at pace** and **right first time**.

As well as their own thriving businesses, the founding partners all bring significant blue chip corporate experience, delivering in high performance, fast growth businesses, having developed hundreds of successful branded healthcare products across the world.

Spokesman Dave Hill said “The services we offer span all aspects of product development including strategy development, product formulation, packaging development, clinical development, medical and regulatory affairs, technology sourcing and product licensing. These services are underpinned by world-class project management capabilities.”

He went on to say “Clients can utilise all the resources that The HDP offer or just access a specific area of our capabilities. Whatever the requirements, a project leader will provide single-point contact and co-ordinate all project activity. The HDP combines depth and breadth of knowledge with a passion for healthcare, giving our clients tailored solutions and an integrated, seamless service.”

This is a unique offering in this niche sector and brings further depth and traction to an area of the UK that is thriving in the healthcare sector.

You can find out more at [www.the-hdp.com](http://www.the-hdp.com) , via email [info@the-hdp.com](mailto:info@the-hdp.com) or via phone on +44 1869 327 459

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